

## Publicizing your certification

### FSSC 20000 LOGO USE (ALL FOOD CHAIN CATEGORIES)

- a) Certified organizations, Certification-Bodies and Training Organizations shall use the FSSC 22000 logo only for marketing activities such as the organization's printed matter, website, and other promotional material.
- b) In case of using the logo, the certified organization shall request a copy of the latest FSSC logo from their Certification Body, and comply with the following specifications:

	RGB	CMYK	PMS	COLOR
218455	33/132/85	82/25/76/7	348 U	GREEN
87888a	135/136/138	0/0/0/60	60% black	GRAY

Use of the logo in black and white is permitted when all other text and images are in black and white.

- c) The certified organization is not allowed to use the FSSC 22000 logo, any statement or make reference to its certified status on:
- i. a product;
  - ii. its labelling;
  - iii. its packaging (primary, secondary or any other form):
  - iv. certificates of analysis or certificates of conformance (COA's or CoC's);
  - v. in any other manner that implies FSSC 22000 approves a product, process, or service and
  - vi. where exclusions to the scope of certification apply!